



Wireless Ronin Technologies, Inc.

14700 Martin Dr. Phone: 952-224-8110

Eden Prairie, MN 55344

[Company Web Site](#)

Wireless Ronin Technologies makes the signs of the time. The company's RoninCast electronic display products combine digital media players, video monitors, and wireless networking systems to enable the remote distribution of video marketing materials. Its digital signage is used for corporate logos, promotional displays, movie theater schedules, and restaurant menus. Wireless Ronin serves the leisure, retail, and manufacturing industries among others. Customers include Best Buy, Coca-Cola, the Mashantucket Pequot Tribal Nation's Foxwoods Resort Casino, and Sabre Holdings. Director Carl Walking Eagle owns 18% of the company.

Key Numbers

Company Type: Public

NASDAQ (CM): [RNIN](#)

Fiscal Year-End: December

2005 Sales (mil.): \$0.7

1-Year Sales Growth: (33.6%)

2005 Net Income (mil.): (\$4.8)

2005 Employees: 29

Key People

Chairman, President, and CEO

Jeffrey C. Mack

EVP and Chief Technology Officer

Christopher F. Ebbert

EVP and CFO

John A. Witham

SVP, Sales and Marketing

Scott W. Koller

IPO

Information

Date Went Public: Nov 27, 2006

Filing Date: Aug 29, 2006

Proposed Offer Price: \$4.00 to \$5.00

Actual Offer Price: \$4.00

First Day Open: \$3.70

First Day Close: \$4.67

Shares Offered (mil.): 4.50

Offering Amount (mil.): \$18.00

Post-Offering Shares (mil.): 7.20

Underwriters:

Feltl and Company

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